



## STEP-BY-STEP GUIDE

### Web Monetization and Coil Membership

#### Overview

Company XV uses something called web monetization as a way for you to access our work, which supports the company and allows you to support artists directly. To complete your Company XV subscription and support our artists, you will follow two steps:

- 1. Sign up for an account with Coil.**
- 2. Add the Coil plugin to your web browser**

#### What is Coil?

Coil is a web monetization provider. It is a “middle-man” between your payment method and the many websites that are web monetized.

#### How much does it cost?

There are two parts to your cost - your Co.XV subscription and your Coil account. Your Co.XV subscription cost will depend on which level you chose and any promotions available. Coil will be \$5 per month. For those signed up as a “Fan of Co.XV”, six months of Coil membership is included in your subscription. You will receive three two-month coupon codes to use on Coil.com.

#### How does it work?

Artists are able to receive micro payments for the time you spend on their fan page. The Coil plugin is what allows our website to know you have a Coil membership and to stream payments from your account. Each artist has their own unique code tied to their fan page, so all payments go directly to them. When you are on other pages within the Co.XV site, those payments are streamed to Co.XV.

#### Why Web Monetization?

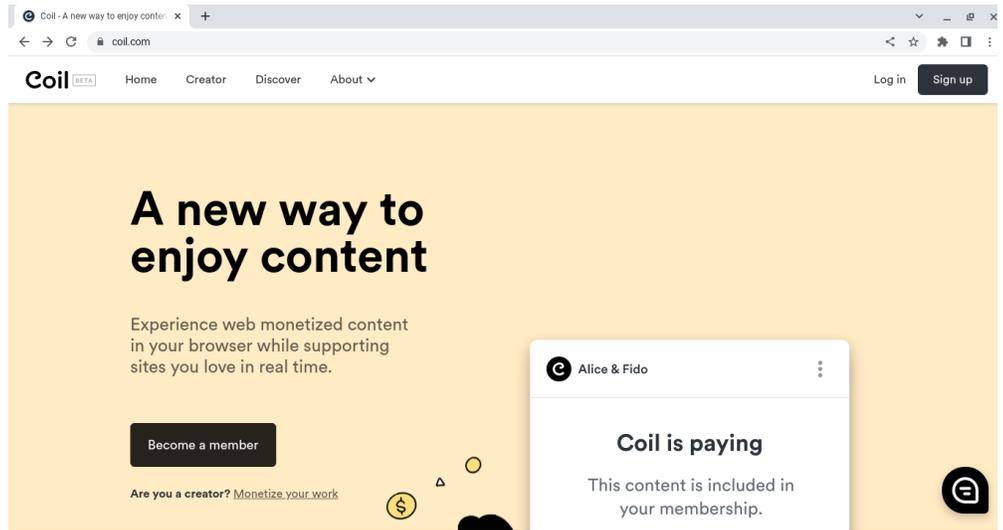
We believe these few extra steps to subscribe to Company XV are worth it for access to these creative works, artist insights and the behind-the-scenes process. Without ads and without having to share your personal information, you are able to DIRECTLY patronize professional artists and quality digital content

# STEP ONE

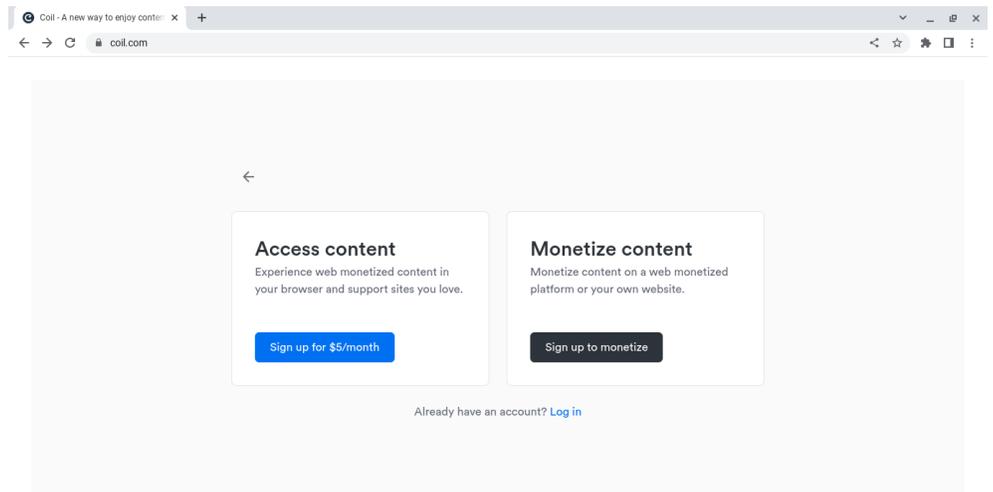
## Sign up for Coil

Go to  
[coil.com/signup](https://coil.com/signup)

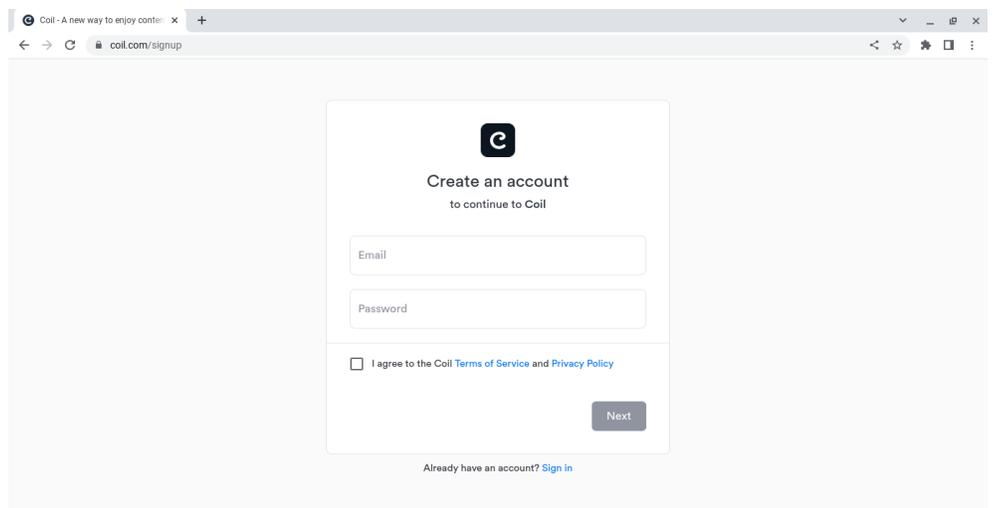
Click  
“Become a member”



Select  
“Access content”



Create  
Your account



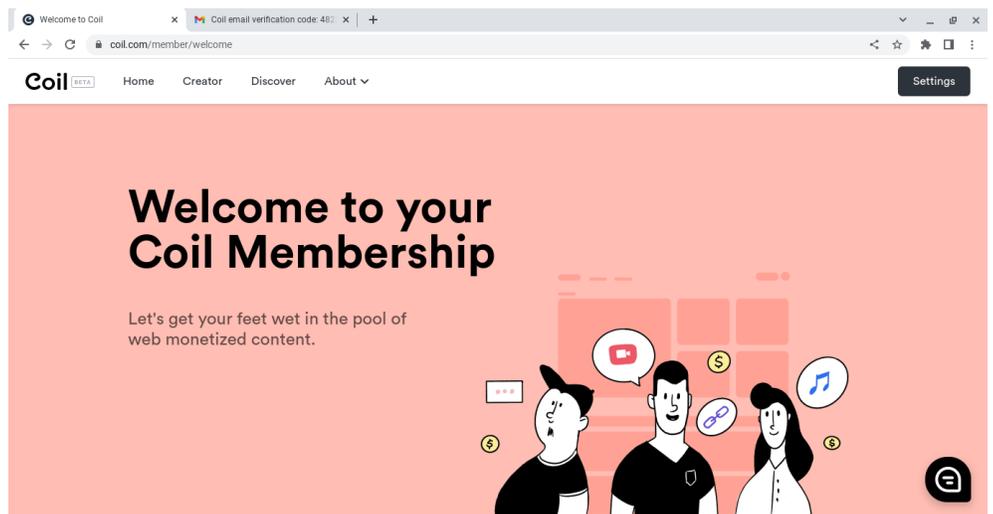
**Fill out  
Coil Membership**

A browser window showing the Coil membership sign-up page. The URL is coil.com/membership. The page features the Coil logo at the top, followed by the heading "Coil Membership". Below this are two input fields: "Name on card" and "Número de carte" (with "MM / AA CVC" to its right). A link "Have a promo code?" is present. A large button reads "Start Coil membership for \$5/month". Below the button, it states "Your Coil membership auto-renews monthly unless you cancel. No partial refunds." At the bottom, there is a user profile for "thedancingsociety@gmail.com" and a "Not you? Sign out" link.

**Submit a code  
(if you have one)**

A browser window showing the Coil "Redeem code" page. The URL is coil.com/redeem-code?redirect=https%3A%2F%2Fcoil.com%2Fmembership. The page has a back arrow and the Coil logo. The heading is "Redeem code" with the instruction "Enter your 16 digit code". There is a "Promo code" input field and a blue "Redeem Promo Code" button. At the bottom, it shows the user profile "thedancingsociety@gmail.com" and a "Not you? Log out" link.

**Congratulations!  
You have your Coil  
account!**

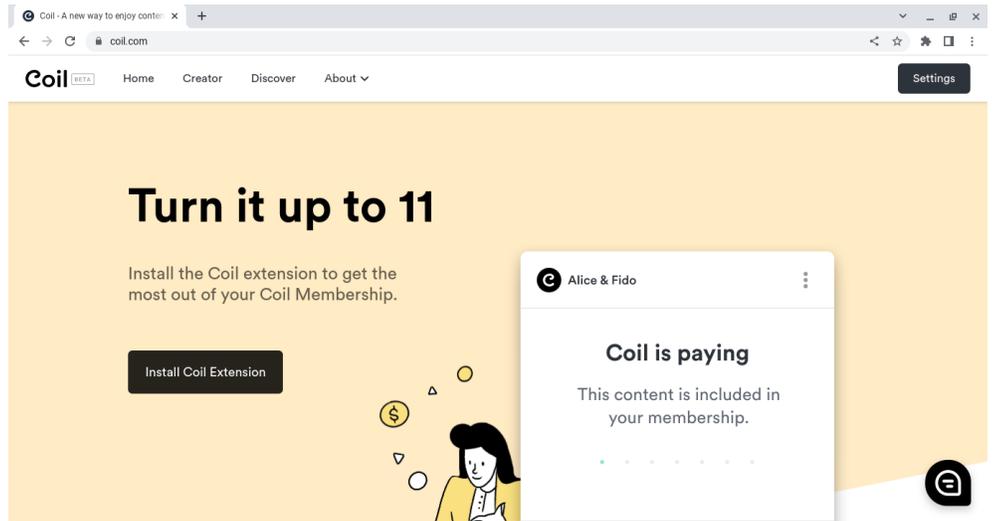


# STEP TWO

## Install Coil Plug-In

**Return  
To Coil Home Page**

**Click  
“Install Coil  
Extension”**



**Select  
Your web browser &  
finish install**

